

Doug Lee

Product Designer

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SUMMARY

Product designer with 5+ years designing end-to-end B2B SaaS experiences across accounting compliance, identity verification, and anti-money laundering. Comfortable owning complex, data-heavy workflows from discovery through delivery, partnering closely with product and engineering, and driving design system consistency across platforms.

EXPERIENCE

Product Designer, FloQast

Jul 2024 – Nov 2025

- Led end-to-end design for the Compliance product's process, risk, and policy management tools, used by about 400+ accounting and audit teams.
- Redesigned the processes module to support multiple documents with versioning and linked controls, eliminating duplicate documentation work for compliance teams. ~62% of active enterprise accounts adopting this feature within the first quarter.
- Identified UX inconsistencies across compliance modules and initiated a joint effort with compliance designers and the design system team, shipping new components and interaction patterns adopted platform-wide.
- Partnered cross-functionally with product managers, engineers, sales, and solutions teams through kickoffs, PRDs, workshops, and design QA to align roadmap and delivery.

Product Designer, Jumio

Sep 2020 – Jun 2023

- Owned design of the customer portal, including case management, transaction and case detail views, analytics dashboards, data ingestion and configuration, and settings management.
- Led design for AI-driven predictive analytics that surfaced identity fraud patterns and fraud likelihood during ID verification, improving fraud detection workflows for about 1,000+ enterprise customers.
- Collaborated with engineering through detailed specs, prototypes, and design QA to ship 15+ major portal features across 3 years.

Product Designer, Beam Solutions (acquired by Jumio)

Apr 2020 – Sep 2020

- Designed across all aspects of a SaaS portal for identifying, tracking, and reporting monetary transactions to combat money laundering.
- Led redesign of the KYC (Know Your Customer) experience for running background checks and assessing customer risk, enabling analysts to act on risk with 60% fewer clicks to decision a case.

SKILLS

Design	Interaction Design, Design Systems, Prototyping, Wireflows, User Flows, Information Architecture, Visual Design, Double Diamond and Design Thinking Methodologies
Research	User Interviews, Usability Testing, Affinity Mapping, Gainsight, Gong
Tools	Figma, Claude, ChatGPT, Notion

EDUCATION

Designlab UX Academy, UX Design Certificate

Jul 2018 – Mar 2019

University of California, San Diego, B.S. Mechanical Engineering (ABET)

2012